



Applying Systems Thinking and Common Archetypes to Organizational Issues

Presented by Michael Goodman

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Our Presenter



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Purpose

- Acquaint you with the online course
- Suggest ways to get the most value out of it
- Answer questions about the course or the content

... in a very short time

Agenda

- Background of the online course
 - Roots
 - Evolution
- Walk through
 - Design/Overview
 - Notable elements/highlights
- Getting the most value out of it
- Questions and answers

Systems Thinking Background Poll?

How would you rate yourself?

Background of the online course

- The story behind the course
 - Systems thinking & Innovation Associates
 - The archetypes & Peter Senge (*The Fifth Discipline*, *The Fifth Discipline Fieldbook*)
- The Navy connection

Walk through

What's notable about the on-line course

- ✓ Unique collection of “best practices” in systems thinking in one place that have been field tested & applied (How we apply ST in the real world)
- ✓ Answers the question: **How do I actually apply ST in my work?**
- ✓ Covers a lot of ground - comprehensive
- ✓ Basics as well as more advanced “tools”
- ✓ Not just a course but a resource (e.g. can easily find the tools)
- ✓ Many direct connections to the other “disciplines” of the Learning Organization
- ✓ Connections between the tools themselves (e.g. mental models & loop diagrams)

Let's take a tour....



Getting the Most Value Out of it

How it helps people apply ST?

Meant to be “How to”

Where do I start?

What are the steps?

What are the tools?

When do I use which tools?

What does it look like when done well?

How does it lead to change or improvement?

Intended to raise your personal capacity & confidence in ST

Gathers quite a lot in one place

Getting the Most Value Out of it

How some organizations have used it?

- Building interest/support in ST in an organization
- Pre-work (e.g. for a course)
- Blended (*face to face + online course + online coaching/support*)
- Resource after classroom/workshop
- Team process focused on an issue

Questions and Answers

- Questions about the online course itself?
- Questions about systems thinking?
- Questions about applying systems thinking (e.g. the archetypes)?
- Any question you have been dying to ask but didn't know where to go? (Or have been too embarrassed to ask but can now anonymously)

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Feedback from a Recent Subscriber

“From my perspective, the course was a helpful start, orientation, reminder on how the concepts, methodology, philosophy fit together. It gives people the opportunity to see the connections and how that might apply to their own work. I think the self paced approach helps, I was able to spend more time in certain areas.”

Mark Alpert