

Second Edition

STRATEGIC MODELLING and BUSINESS DYNAMICS

A feedback systems approach

John D. W. Morecroft



This edition first published 2015
© 2015 John Wiley & Sons Ltd
First edition published 2007

Registered office

John Wiley and Sons Ltd, The Atrium, Southern Gate, Chichester, West Sussex, PO19 8SQ,
United Kingdom

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Library of Congress Cataloging-in-Publication Data is available.

Morecroft, John D.W. (John Douglas William)

Strategic modelling and business dynamics : a feedback systems approach /
John D.W. Morecroft. – Second edition.

pages cm

Includes bibliographical references and index.

ISBN 978-1-118-84468-7 (paper) 1. Decision making–Simulation methods.
2. Business–Simulation methods. 3. Social systems–Simulation methods.
4. System analysis. 5. Computer simulation. I. Title.

HD30.23.M663 2015

001.A'34–dc23

201501

A catalogue record for this book is available from the British Library.

ISBN 978-1-118-84468-7 (pbk)

ISBN 978-1-118-99481-8 (ebk) ISBN 978-1-118-84470-0 (ebk)

Cover image: © Getty Images/Stockbyte

Cover design: Wiley

Set in 10/13pt ITCGaramond by Aptara Inc., New Delhi, India

Printed in Great Britain by TJ International Ltd, Padstow, Cornwall, UK

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